

# ***Parent Support Webinars***

*Online sessions to equip parents with strategies to support their child with study skills at home.*

# Our Parent Webinar Series

These **60-minute online sessions** are run after school throughout the year to keep parents in the loop with the techniques being taught in our workshops. With **live Q&As** at the end of every webinar, they also give parents the chance to ask any questions they might have about effective studying and exam preparation. **Webinar recordings** are available for parents who might not be able to attend, helping to ensure that no one misses out.

## AUTUMN TERM

- SEPTEMBER 19** **GETTING (AND KEEPING) YOUR CHILD MOTIVATED**  
How to help their child develop and maintain a positive approach to studying.
- OCTOBER 3** **HELPING YOUR CHILD MANAGE THEIR TIME**  
How to support their child in staying organised, meeting deadlines, and balancing school and fun.
- OCTOBER 17** **HELPING YOUR CHILD PREPARE FOR EXAMS**  
Maximising exam marks using practice papers and effective revision planning.
- NOVEMBER 14** **HELPING IMPROVE YOUR CHILD'S MEMORY**  
How their child's memory works and what they can do to help improve information retention and recall.
- NOVEMBER 28** **BUILDING RESILIENCE IN YOUR CHILD**  
How to help their child bounce back from setbacks and navigate challenging times with confidence.
- DECEMBER 12** **HELPING YOUR CHILD ALLEVIATE STRESS**  
Advice on starting a dialogue around wellbeing with their child and effective stress management techniques.

## SPRING TERM

- JANUARY 23** **HELPING YOUR CHILD IMPROVE THEIR NOTE TAKING**  
What their child's notes should look like and how they can help them study more efficiently.
- FEBRUARY 6** **MAKING TECHNOLOGY AN ALLY (& NOT THE ENEMY)**  
How to break the tech-procrastination cycle and use apps to motivate their child to study.
- MARCH 5** **HELPING YOUR CHILD PREPARE FOR EXAMS**  
Maximising exam marks using practice papers and effective revision planning.
- MARCH 19** **SUPPORTING YOUR CHILD DURING EXAMS**  
Supporting their child in the run-up to exams by establishing good routines in the days before.
- APRIL 30** **ASK ME ANYTHING (LIVE Q&A)**  
Led entirely by parent questions – we provide actionable, realistic solutions to problems or concerns they may have.

## SUMMER TERM

- MAY 14** **HELPING IMPROVE YOUR CHILD'S MEMORY**  
How their child's memory works and what they can do to help improve information retention and recall.
- JUNE 18** **HELPING YOUR CHILD ALLEVIATE STRESS**  
Advice on starting a dialogue around wellbeing with their child and effective stress management techniques.
- JULY 2** **GETTING (AND KEEPING) YOUR CHILD MOTIVATED**  
How to help their child develop and maintain a positive approach to studying.

## What Parents Are Saying

Packed full of easy-to-implement practical strategies and advice, our webinars help to support thousands of parents across the country, with over **20,000 attendees** joining the sessions every year.

*'Very informative. Excellent ideas on how to study effectively leading up to exams and **new ideas I can share with my Year 12 Child.** Great structured approach.'*

*'To the point, packed with helpful tips. It's not rocket-science, which means it's **very practical, applicable advice.**'*

*'Super helpful! Well presented, not too much information, **clear guidance and examples.** Nice to see learning webinars that actually show good learning design principles and practices!'*

*'Spot on with how my child relates to study and the strategies were good - **achievable, realistic and not over complicated.**'*

*'A lovely overview to show my kids what they should be concentrating on and how easy it can be, they just need to follow these **simple guidelines** and practice follow through.'*

*'Incredible session. **I wish I had known this content when I was studying.** Excellent presenter - knowledgeable and engaging. Thoroughly enjoyed the session and took a lot away from it. Thank you!'*

*'Great tips to help our child through the daunting time of prepping for exam times, and **a great Q&A session.** The presenter was brilliant and very well prepared and knowledgeable.'*

*'I attended with my son Max who is in year 11 and it gave us lots of really useful information to help get organised for his revision. **I feel more confident now as a parent to help Max** and have already drafted some of the tables you suggested.'*

*'The information content was excellent. It has really given me a starting point to be able to work together with my child to **help prepare for examinations.** Thank you very much.'*



# Free Promotional Materials

These sessions really help to cement long-lasting change across the entire school community, so the higher the attendance the better. To help get as many parents registered for the webinars as possible, we provide each school with a range of promotional materials to share the upcoming sessions. These include ready-to-go posts for Twitter and Facebook, digital flyers, and copy-and-paste text for school newsletters, emails and websites.

We can also track how many parents from each school attend the sessions, making it easy to **monitor parent engagement** with the programme.

