



THE BUCKINGHAM SCHOOL

An Ofsted Graded Good School

London Road Buckingham MK18 1AT

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Facebook: [thebuckinghamschool](https://www.facebook.com/thebuckinghamschool)

Marketing Manager

Bucks Pay Range 5, Point 26 £29,192 - Point 30 £31,684 FTE

37 hours per week, 40 Weeks per Year

(38 Weeks Term Time, Plus 5 Inset Days and 1 Additional Week In The Summer Holidays)

Actual Salary Based on Hours & Weeks: £25,484 - £27,660

The Buckingham School is seeking to appoint a dedicated Marketing Manager to join our friendly and supportive team. The successful candidate will be responsible for the implementation of a strategic, commercial marketing & communication strategy that primarily focuses on maximising recruitment of students to the school, whilst also enhancing the school's relationship with current parents and the wider school community. We are seeking an experienced, strategy focused and commercially driven Marketing Manager. We are a thriving school with over 1200 students on roll, ranging from students aged 11-18.

Whilst academic achievement lies at the heart of what we do, we never forget the importance of fostering mutual respect and decency amongst our pupils. We believe that all our children have something to offer, and we are driven by a desire to find areas where each of them can excel.

We strive for **"Success for All"**. We pride ourselves on our key objectives:

- A vibrant, exciting learning community
- Students develop knowledge, skills and qualities - and the qualifications – needed to thrive in life and work
- Innovation to enhance all learning opportunities
- Student ownership and responsibility
- A supportive and respectful environment
- An inclusive and proud school community
- Strong parent engagement and bond

How Will You.....

- Promote and advertise the school in an engaging digital and physical strategy
- Plan and promote all Student Recruitments and Open Events throughout the year
- Create and run a marketing programme to ensure the school and their facilities are promoted in the local community
- Initiate and foster good links with the local community, working closely with members of staff to ensure that the reputation and perception of the school is maintained and enhanced in the local area
- Act as the 'Brand Guardian' with relation to communications, marketing, events and the wider community

Please access the full job description, application form and self-declaration form from the school's website www.buckinghamschool.org .

Completed applications, giving full contact details of two recent relevant professional referees (one of which is your current employer) to: Mr. Andy McGinnes, Headteacher, The Buckingham School, London Road, Buckingham, MK18 1AT or email to emansfield@buckinghamschool.org

Closing Date for Applications: 9am, Thursday 14th March 2024

Interview Date: W/C 18th March 2024

Please note that CVs will not be accepted for any posts based in the school

The Buckingham School is committed to safeguarding and promoting the welfare of children. Applicants must be willing to undergo child protection screening appropriate to the post, including checks with past employers, Disclosure & Barring Service and online screening in line with the 'Keeping Children Safe in Education' act.