

Curriculum Intent, Implementation and Impact

Subject: Travel and Tourism (BTEC Tech Award)

Year group: 10/11

Periods per fortnight: 5

INTENT:

Learners will explore the different factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors. Learners will examine the potential impacts of tourism at global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism. - PEARSON

Breakdown of Course Components – Click links for Implementation.

Component 1: Travel and Tourism Organisations and Destinations Content overview: https://qualifications.pearson.com/content/dam/pdf/btec-awards/travel-and-tourism/2017/teaching-and-learning-materials/BTEC_TechAward_TT_SoW_C01_final.docx	Component 2: Exam Influences on Global Travel and Tourism Content overview: https://qualifications.pearson.com/content/dam/pdf/btec-awards/travel-and-tourism/2017/teaching-and-learning-materials/BTEC_TechAward_TT_SoW_C02_final.docx	Component 3: Customer Needs in Travel and Tourism Content overview: https://qualifications.pearson.com/content/dam/pdf/btec-awards/travel-and-tourism/2017/teaching-and-learning-materials/BTEC_TechAward_TT_SoW_C03_final.docx
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IMPACT:

Students will be able to show skills in investigation, interpretation and evaluation of key concepts. They will show confidence and curiosity in questioning and knowledge, ambition to succeed, resilience when they need to take challenges and work hard, respect and empathy for their peers and colleagues in the school, local and global communities and act at all times with integrity.

The impact of the curriculum will be measured by classroom assessment, homework and formal assessments. This will ensure the students can sit their formal Pearson Exams.

What can Students do to be successful in Travel and Tourism?

Be an active learner – students to participate and get fully involved in the lessons to get the most out of them.

Complete all work -both at home and at school

Stretch yourself – take the challenge in all lessons and tasks

Do wider reading – to help to broaden and extend vocabulary and understanding of global travel and tourism.

What are the key websites or Apps that my child could use?

TUI - <https://www.tui.co.uk>

Virgin Holidays - <https://www.virginholidays.co.uk>

Easy Jet - <https://www.easyjet.com/en>

Course Book - <https://www.amazon.co.uk/BTEC-Award-Travel-Tourism-Student/dp/1292258691>

What parents and carers can do to encourage students to take further interest in Travel and Tourism?

Any information about booking family holidays and the needs that you might have in comparison to someone booking a holiday for themselves. What might you have done as new couple and any experiences that you have had with customer service as a family and on your own to discuss with your child.